



Swimming North Coast Inc

Strategic Plan 2016 to 2020

Vision:

To endorse the sport of swimming as the most prolific form of recreational and competitive sport on the NSW North Coast.

Mission statement:

To operate as an Area Swimming Association established by Swimming New South Wales Limited and affiliate in accordance with the constitutions of Swimming Australia Limited and Swimming New South Wales Limited or their successors or assigns and to conduct, encourage, promote, advance and administer relevant swimming activities within the SNC Area.

Strategic objectives:

Our Vision will be attained by the fulfilment of our strategic objectives across three Strategic Pillars of Participation, Performance and Partnerships, as per the SNSW Strategic Plan.

Participation: *To promote a support network for clubs to allow them to grow and achieve their objectives by:

- a) Using our Development Officer to provide face to face support
- b) Providing contact options with Management and Technical Committee members

Participation: *To promote Swimming New South Wales meetings and represent the Area at Swimming New South Wales meetings and forums by:

- a) Providing financial support to promote face to face attendance at meetings and forums
- b) Encouraging club delegates to attend meetings and forums

Performance: *To deliver a development program that suits the needs of our Area and state requirements by:

- a) Planning and organisation by the SNC Development Committee and SNC Development Officer
- b) Adopting a holistic approach to athlete development
- c) Providing a range of competitive programs within the Area

Performance: *To develop our technical officials to the highest standards by:

- a) Providing on-going training and support.
- b) Making all volunteers feel valued by providing TO of the year award, certificates for timekeepers & other TOs
- c) Providing support to developing TOs to progress to a higher level by involvement in Development programs and providing TO scholarship

Performance: *To educate, develop and support our coaches by:

- a) Encouraging participation in Development Days
- b) Advertising and promoting ASCTA NSW Coach Development Framework

Partnerships: *To foster and maintain close links with all of the clubs in our Area by:

- a) Visiting club committees and /or club nights by Management and /or ATSC members
- b) Newsletters, meeting summaries, Facebook, website
- c) Offering training at SNC AGM forums and other workshops

Partnerships: *To provide a safe, inclusive and respectful environment for all members by:

- a) Implementing current state guidelines for Child Protection and Member Protection
- b) Welcoming MC swimmers by encouraging clubs to include MC events at club meets
- c) Continuing to offer opportunities for indigenous participation
- d) Continuing to encourage adult participation in competitive activities
- e) Adopting best practices in Workplace Health and Safety

